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## **EURONICS TOPS BEST HOME APPLIANCE STORES, SAYS WHICH? MAGAZINE**

**Euronics has taken first place in the Which? Best Home Appliance Stores table revealed this month, following the consumer champion's latest survey, and been awarded the Which? Recommended Provider (WRP) accolade.**

Euronics members, operating around 630 independent high-street stores across the UK, received an overall score of 88% in the Which? survey to top the table of home appliance retailers. Which? invited thousands of shoppers to share their overall experience as well as their views on the quality of products available, customer service, aftercare service, and value for money. Euronics received five stars for customer service and product quality, and was also rated highly for range, after sales and value for money, all earning four stars.

In addition, Which? Magazine has conferred on Euronics its highly prized WRP status for Home Appliances. This reflects the company's outstanding performance in the survey and confirms that Euronics has also passed Which?'s stringent behind-the-scenes checks on terms and conditions and returns policies.

"We are honoured to be recognised as the leading retailer for Home Appliances in the UK and be awarded WRP status," said Paul Tyler, Chief Executive Officer of Combined Independent Holdings (CIH), the electrical buying group that is the UK arm of Euronics, Europe's largest electrical buying group. "At its core, Euronics represents a collective of family-run businesses deeply rooted in local communities. Bringing together the unique heritage of each agent with the powerful identity of Euronics enables us to serve our customers whilst remaining steadfast to our core values. We are delighted for our Members and the teams in the central office to be recognised as the best retailer for Home Appliances by Which?, the hugely influential voice of the consumer."

With around 450 members across the UK and Ireland, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members' customers are unable to find anywhere else on the high street, or online. The news comes as CIH is currently celebrating its 60<sup>th</sup> anniversary and the launch of its comprehensive new website that also delivers an

innovative closed marketplace function for its members. Each agent now has access to a unique URL, they can manage their own microsite which allows them to be more visible within the communities they support.

For information on Which and the Home Appliances survey, visit [www.which.co.uk](http://www.which.co.uk). For details on how to become a part of Euronics in the UK email: [membership@cihgroup.com](mailto:membership@cihgroup.com).

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**About CIH:**

Combined Independents (Holdings) Ltd (CIH) is an electrical buying group, part of Euronics, Europe's largest electrical buying group, which operates in over 30 countries with an annual turnover of €21.5billion. With around 450 members and approximately 650 stores across the UK, CIH provides a range of services and benefits to support each independent electrical retailer, as well as exclusive ranges that the members' customers are unable to find anywhere else on the high street, or internet. More information at [www.euronics.co.uk](http://www.euronics.co.uk).

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